

## PURPOSE:

Queensland's 12 regional NRM organisations protect and improve the natural assets that underpin everybody's quality of life. This Strategic Plan guides NRM Regions Queensland to influence, support and promote this work.

Note: When we refer to the 'NRM Sector' we mean the sector collectively. That is the 12 regional NRM organisations in Queensland as well as NRMQR as their peak body.



## 1: VALUE

**THE NRM SECTOR KNOWS ITS VALUE AND SO DO OTHERS.**

### Strategic goals:

- 1.1 Strong and clear value proposition for the NRM sector
- 1.2 Resilient regional NRM organisations
- 1.3 Strong and identifiable brand for the NRM Sector
- 1.4 Regional NRM Plans have the appropriate profile
- 1.5 Collective impact is measured and promoted

## 2: PARTNERSHIPS

**THE NRM SECTOR HAS A SOLID REPUTATION AND INFLUENCES WHERE IT MATTERS.**

### Strategic goals:

- 2.1 Strong strategic state-wide partnerships that support regional collaboration
- 2.2 First Nations knowledge is valued
- 2.3 Government policy is influenced
- 2.4 Alliances with the private-sector are built

## 3: CAPACITY

**THE NRM SECTOR IS INNOVATIVE AND FORWARD-LOOKING.**

### Strategic goals:

- 3.1 Capable boards leading the sector
- 3.2 Collective knowledge and experiences are shared between regional NRM organisations
- 3.3 Co-delivery of strategic projects across regions
- 3.4 Strong business acumen across the NRM sector
- 3.5 Courageous leadership at all levels
- 3.6 New investment covers the true cost of delivering projects

# OUR STRATEGIC DIRECTIONS

## 1: VALUE

The NRM sector knows its value and so do others.

## 2: PARTNERSHIPS

The NRM sector has a solid reputation and influences where it matters.

## 3: CAPACITY

The NRM sector is innovative and forward-looking.



PO Box 4608  
Toowoomba East QLD 4350

[nrmrq.org.au](http://nrmrq.org.au)



**NRM**  
REGIONS  
QUEENSLAND



**NRM**  
**REGIONS**  
**QUEENSLAND**  
**STRATEGIC PLAN**  
**2023-26 SNAPSHOT**